



# 2021 BLAKE'S SUNFLOWER FESTIVAL SEPT 4-6, 2021

Blake's Orchard & Cider Mill  
Armada, MI | [www.blakefarms.com](http://www.blakefarms.com)

Questions? Contact:  
Blake's Orchard & Cider Mill  
Attn: Kaley Pittsley  
17985 Armada Center Road  
Armada, MI 48005  
[events@blakefarms.com](mailto:events@blakefarms.com)

## RULES & REGULATIONS

1. Blake's Sunflower Festival will be held Sept 4, 5 & 6, 2021 (rain or shine). Event hours are 10:00am – 5:00pm Saturday & Sunday and 10:00am - 4:00pm on Monday (Labor Day).
2. All applicants must submit the following: 3 images of artwork, 1 image of your booth display. If you do not have a photo of your booth, please submit a drawing with a detailed description of your setup. Upon acceptance to the festival, these photos may be used for event promotion.
3. This is a juried show, acceptance is based on the quality of design, workmanship, originality and booth display as depicted in your photos
4. All work exhibited must be original and handcrafted by the artist.
5. Vendors must be present for the entire event and are required to provide their own 10x10 tent, table, and chairs.
6. Acceptance and jurying will occur as applications are received. To achieve a balanced show, we reserve the right to limit the number of vendors in each category.
7. A current certificate of insurance is required if you are selling food or skin care products and a copy must be included in your application.
8. A temporary Macomb County Health Department Certificate is required for the sale of consumable food.
9. All applicants will be juried and will receive notification of show status by August 15, 2021. Your booth fee will NOT be deposited unless you are accepted.
10. There will be NO refunds after the initial notification date of August 15, 2021. Cancellations after this date are non-refundable. Refund will only be given if the event is unable to operate due to state regulations.
11. No dogs are allowed on the premises.
12. There is no access to Wi-Fi.
13. Driving on the festival grounds for loading/unloading is not permitted.
14. All inventory, boxes, artwork must be contained within your booth space and cannot interfere with adjacent booths or walkways.
15. Vendors are responsible for their own property and are responsible for insurance and protection of artwork and displays. Displays may be left overnight, but Blake's is not responsible for any damage or theft.
16. Artists who have paid for electricity are responsible for supplying their own extension cords. The cords must be damage free, heavy duty, three prong grounded, outdoor rated and able to carry at least 15 amps and a minimum of 100 feet long.
17. Vendors are only to bring items for sale that they disclose in their application. Failure to do so can result in the vendor coordinators asking you to remove those items from your booth for the duration of the show.
18. Exhibitors agree to conduct themselves in a respectful, cooperative manner. Any behavior deemed inappropriate by Blake's may result in expulsion. Blake's Sunflower Festival is a family-friendly event and does not wish to include radical, disturbing displays or outbursts at this event.
19. Violation of any of these rules is basis for expulsion.



# 2021 BLAKE'S SUNFLOWER FESTIVAL SEPT 4-6, 2021

Blake's Orchard & Cider Mill  
Armada, MI | www.blakefarms.com

Questions? Contact:  
Blake's Orchard & Cider Mill  
Attn: Kaley Pittsley  
17985 Armada Center Road  
Armada, MI 48005  
events@blakefarms.com

## ARTISAN APPLICATION

First Name: \_\_\_\_\_ Last Name (use only one): \_\_\_\_\_

Business/Booth Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Business Page Name: \_\_\_\_\_

**All checks must be made out to: Blake's Orchard & Cider Mill**

Booth Fee (: \$125 per 10x10 \_\_\_\_\_)

Electricity: \$50 \_\_\_\_\_ Required amount of: AMPS \_\_\_\_\_ WATTS \_\_\_\_\_ USE \_\_\_\_\_

*Limited number of electrical spaces available. Please pay with a separate check.*

### Category (Circle Primary Category):

- |                           |           |                  |                    |
|---------------------------|-----------|------------------|--------------------|
| Apothecary/Essential Oils | Fiber     | Mixed Media      | Woodworking        |
| Basketry                  | Floral    | Painting         | Baby/Kids/Children |
| Bath & Body               | Furniture | Paper            | Music              |
| Candles                   | Glass     | Photography      | Pet                |
| Clothing                  | Jewelry   | Pottery/Ceramics | Yard/Garden        |
| Digital                   | Leather   | Sculpture        | Other: _____       |
| Drawing                   | Metal     | Specialty Foods  |                    |

Which Category Do you Wanted be listed under in the Festival Guide: \_\_\_\_\_

*(Select Category from list above)*

**Required for jury - Detailed description of work:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is there any portion of your product that is manufactured? Yes \_\_\_\_\_ No \_\_\_\_\_

*If so, please explain:* \_\_\_\_\_

Have you been a vendor at Blake's Lavender Market before? Yes \_\_\_\_\_ No \_\_\_\_\_

Would you like a booth near entertainment/live music? Yes \_\_\_\_\_ No \_\_\_\_\_

Will you be doing any live demonstrations at your booth? Yes \_\_\_\_\_ No \_\_\_\_\_

Are you interested in having an additional space in the DIY Workshop Area? Yes \_\_\_\_\_ No \_\_\_\_\_

*(Additional questionnaire required. If approved, DIY workshop booth is provided at no cost.)*

Do you give permission to use your name or photos for publicity purposes? Yes \_\_\_\_\_ No \_\_\_\_\_

Applicant hereby releases and forever discharges Blake's Orchard & Cider Mill, and all participating and sponsoring organizations from any responsibility, personal liability, loss or damage in connection with this show. Blake's Orchard reserves the right to make final interpretation of the rules. An application is a commitment to the show. As stated in the rules and regulations I understand the refund policy. I confirm that the works entered, exhibited and sold are created by myself. I have read, understand and agree to abide by all Blake's Lavender Market rules and regulations, and certify the accuracy of the foregoing statements. It is understood and agreed to that Blake's Orchard & Cider Mill does not carry insurance to cover personal property of exhibitors, and that it is my sole responsibility to attain proper insurance for my own goods and property present at the event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### MAIL APPLICATION & FULL PAYMENT TO:

Blake's Orchard  
Attn: Kaley Pittsley  
17985 Armada Center Road  
Armada, MI 48005

#### CHECK LIST:

- Booth Fee Check
- Electric Fee Check (separate check)
- 3 photos of work & 1 of booth
- Certificate of Insurance (if food or skin care product)

Vendor Committee Use Box

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_