



# 2024 Holiday Extravaganza Market

Saturday/Sunday November 23<sup>rd</sup> & 24<sup>th</sup> &  
Friday-Sunday, November 29<sup>th</sup> – December 1<sup>st</sup>

Blake's Orchard & Cider Mill  
Armada, MI / [www.blakefarms.com](http://www.blakefarms.com)

## Questions? Contact:

Blake's Orchard & Cider Mill  
Attn: Event Team  
17985 Armada Center Road  
Armada, MI 48005  
[Events@BlakeFarms.com](mailto:Events@BlakeFarms.com)  
(586) 784-5343x1187

## Rules & Regulations:

1. Blake's Holiday Extravaganza will be held over two weekends. **Saturday/Sunday Nov. 23<sup>rd</sup> – 24<sup>th</sup> & Friday - Sunday, November 29<sup>th</sup> – December 1<sup>st</sup>, 2024** (rain/snow or shine). Event hours for November 23<sup>rd</sup> are 10am – 6pm due to the Holiday Hustle 5k starting at 9:30am and the Annual Tree Lighting at 6pm. Event hours for November 24<sup>th</sup> and the weekend of November 29<sup>th</sup> – December 1<sup>st</sup> are 11am – 5pm.

**Blake's will be providing large outdoor tent with sides for vendors to setup inside of. There are limited spaces available for 10x10 pop-up tents within the Blake's tents. Please indicate if you would like to provide your own 10x10 pop-up tent in the application below. Vendors can bring a propane heater for their space, NO electrical heaters will be allowed.** *Please see second page about options for both weekends. Commitment to both weekends is preferred.*

2. All applicants **must** submit the following: 3 images of artwork, 1 image of your booth display. If you do not have a photo of your booth, please submit a drawing with a detailed description of your setup. Upon acceptance to the festival, these photos may be used for event promotion.

3. This is a juried show, acceptance is based on the quality of design, workmanship, originality and booth display as depicted in your photos.

4. All work exhibited must be original and handcrafted by artist.

5. Vendors must be present for the entire event and are required to provide their own 10x10 tent (optional), table, and chairs.

6. Acceptance and jurying will occur as applications are received. To achieve a balanced show, we reserve the right to limit the number of vendors in each category.

7. A current certificate of insurance is required if you are selling food or skin care products and a copy must be included in your application.

8. A temporary Macomb County Health Department Certificate is required for the sale of consumable food.

9. All applications will be juried and will receive notification of show status by November 11<sup>th</sup>, 2024. Your booth fee will NOT be deposited unless you are accepted.

10. There will be **NO** refunds after the initial notification date of November 11<sup>th</sup>, 2024. Cancellations after this date are **non-refundable**. Refund will only be given if the event is unable to operate due to state regulations.

11. No dogs are allowed on premise.

12. Driving on the festival grounds for loading/unloading is not permitted.

13. All inventory, boxes, and artwork must be contained within your booth space and cannot interfere with adjacent booths or festival walkways.

14. Vendors are responsible for their own property and are responsible for insurance and protection of artwork and displays. Displays may be left overnight, but Blake's is not responsible for any damage or theft.

15. Vendors are only to bring items for sale that they disclose in their application. Failure to do so can result in the vendor coordinators asking you to remove those items from your booth for the duration of the show.

16. Exhibitors agree to conduct themselves in a respectful, cooperative manner. Any behavior deemed inappropriate by Blake's may result in expulsion. Blake's Holiday Extravaganza is a family-friendly event and does not wish to include radical, disturbing displays or outbursts at this event.

17. Violation of any of these rules is basis for expulsion.



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## ARTISAN APPLICATION

First Name: \_\_\_\_\_ Last Name (use only one): \_\_\_\_\_  
 Business/Booth Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Facebook Business Page Name: \_\_\_\_\_

All Checks must be made out to: **Blake's Orchard and Cider Mill**

Single Weekend Fee | \$175 per 10x10 space *Please indicate which weekend you wish to attend if selecting single weekend.*

November 23<sup>rd</sup> & 24<sup>th</sup> \_\_\_\_\_ November 29<sup>th</sup> – December 1<sup>st</sup> \_\_\_\_\_ # of spaces \_\_\_\_\_

Dual Weekend Fee | \$300 per 10x10 space

Dual Weekend | November 23<sup>rd</sup>/24<sup>th</sup> & November 29<sup>th</sup> – December 1<sup>st</sup> \_\_\_\_\_ # of spaces \_\_\_\_\_

### Category (Circle Primary Category):

- |                           |                  |                    |
|---------------------------|------------------|--------------------|
| Apothecary/Essential Oils | Glass            | Sculpture          |
| Basketry                  | Jewelry          | Specialty Foods    |
| Bath & Body Candles       | Leather          | Woodworking        |
| Clothing                  | Metal            | Baby/Kids/Children |
| Digital                   | Mixed Media      | Music              |
| Drawing                   | Painting         | Pet                |
| Fiber                     | Paper            | Yard/Garden        |
| Floral                    | Photography      | Other: _____       |
| Furniture                 | Pottery/Ceramics |                    |

### Required for Jury – Detailed description of work:

\_\_\_\_\_

\_\_\_\_\_

Is there any portion of your product that is manufactured? Yes \_\_\_\_\_ No \_\_\_\_\_

If so, please explain: \_\_\_\_\_

Will you be requesting a "Pop-Up Tent" spot for this festival? *Approval will come at a later date. Pop-up Tent spots are limited and are not guaranteed.*

Yes \_\_\_\_\_ No \_\_\_\_\_

Have you been a vendor at any Blake's Festivals/Events before? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you give permission to use your name or photos for publicity purposes? Yes \_\_\_\_\_ No \_\_\_\_\_

*Applicant hereby releases and forever discharges Blake's Orchard & Cider Mill, and all participating and sponsoring organizations from any responsibility, personal liability, loss or damage in connection with the show. Blake's Orchard reserves the right to make final interpretation of the rules. An application is a commitment to the show. As stated in the rules and regulations I understand the refund policy. I confirm that the works entered, exhibited, and sold are created by myself. I have read, understand and agree to abide by all Blake's Holiday Extravaganza rules and regulations, and certify the accuracy of the foregoing statements. It is understood and agreed that Blake's Orchard and Cider Mill does not carry insurance to cover personal property of exhibitors, and that it is my sole responsibility to attain proper insurance for my own good and property present at the event.*

<p><b>EMAIL COMPLETED APPLICATION TO:</b>  <a href="mailto:Events@BlakeFarms.com">Events@BlakeFarms.com</a></p> <p><b>DEADLINE:</b> Applications must be in by  <b>NOVEMBER 4<sup>th</sup>, 2024</b></p> <p>Applications received after November 4<sup>th</sup>  will NOT be accepted.</p>	<p><b>MAIL COMPLETED PAYMENT TO:</b>  Blake's Orchard  ATTN: Holiday Extravaganza  17985 Armada Center Road  Armada, MI 48085</p>	<p>Vendor Committee Use Box</p>
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