

## **APPLICATION INFORMATION: 2020 Blake's Lavender Festival** (Retain this sheet for your records)



Dear Blake's Lavender Festival Participant,

Our Annual Blake's Lavender Festival will be held Friday, Saturday and Sunday, July 10, 11 & 12, 2020 from 10:00 a.m. – 5:00 p.m. at Blake's Orchard in Armada. This event will take place RAIN OR SHINE.

This is a juried show. Acceptance is based on the quality of design, workmanship, originality and booth display as depicted in your required photos. To achieve a balanced Festival, we reserve the right to limit the number of vendors in each category. We do not offer exclusivity in any category. If you exhibited with us in 2019 you are automatically admitted to the event in 2020, so long as you are exhibiting the same or similar products and services. If there are meaningful changes to your offerings, please point out these changes while completing this application prior to admission. All participants are required to complete the application for our records.

### **APPLICATION REQUIREMENTS**

1. All Artisans are required to provide their own 10'x10' tent. Electricity is available for an additional \$40. If you need electric, please mark that on the application. Include payment in your check along with your other fees payable to Blake's Orchard. Vendors are responsible to bring their own tables, chairs and any other equipment needed to run their booth. This includes extension cords if you opt-in for electricity.
2. **The Booth fee is \$169 if registered before November 1, 2019 or \$179.00 if registered after November 1, 2019.** Vendors will be provided with an 10'X10' area on grass to set up their tent.
3. Application deadline: Friday, March 20, 2020. Acceptance review will occur as applications are received. Final notifications will be made by Friday, April 17, 2020.
4. Please no telephone inquiries regarding acceptance letters.
5. Photos: The most important tool in jurying your product(s):
  - a. Send in a minimum of five (5) high-quality close-up photos accurately depicting each category of your current work with your completed application.
  - b. Slides, CDs or images via email will not be accepted.
  - c. Only products listed on the application and depicted in your photos will be allowed for display and sale.
  - d. One photo must show you as the artist with your product in different stages of development (or could be shown in more than one photo) from start to finish.
  - e. One photo must show your complete booth set up from a previous show that you have done.
  - f. Upon acceptance to the festival and with your permission, these photos may also be used for event promotion.

6. All products are to be the artisan's own creation. NO BUY/SELL, NO IMPORTS! We encourage you to demonstrate your work to attract spectators; this increases interest in your work and encourages sales. All products must be "family friendly" items.
7. Limit, one business per booth application. Two separate artists/businesses may not share a booth unless they have received written consent from the festival committee. Email us at [lavenderfestival@blakefarms.com](mailto:lavenderfestival@blakefarms.com) if you have any questions.
8. A current Certificate of Insurance is required if you are selling food or skin care products.
9. A temporary Macomb County Health Department Certificate is required for sale of food.
10. Once accepted as a vendor, there are no refunds.
11. There are no dogs allowed on the premises.
12. There is no access to Wi-Fi.
13. Driving on the festival grounds is not permitted.

## **BOOTH REQUESTS**

Please note any specific requests that you may have on the application form. **Requests must be stated on the application or they will not be considered. These are granted on a first come, first serve basis.** We will do our best to accommodate; but cannot guarantee all requests. Due to limited sites with electricity, those spaces will be available on a first come, first serve basis. If you require electric, please consider applying as soon as possible.

## **FESTIVAL EXHIBITING HOURS**

1. Friday, Saturday and Sunday, July 10, 11 & 12, 2020 from 10:00 a.m. – 5:00 p.m.
2. Displays may be left overnight at your own risk. We have never had an issue and the grounds are watched/secured at night, but we cannot be held responsible for any issues.

## **APPLICATION SUBMISSION**

Mail to the following address before March 20, 2020:

Blake's Lavender Festival  
Angie Suwalkowski  
5992 Spring Meadow Court  
Clarkston, MI 48348

### **YOU MUST INCLUDE THE FOLLOWING ITEMS:**

- Completed Application/Agreement, dated and signed (PAGE 6)
- Category Sheet, fully completed (PAGE 4)
- Work Certification Statement; dated and signed (PAGE 5)
- All Photos
- Copy of Insurance Certificate, if applicable (if selling food or skin care) Booth
- and Related Fees as a check made payable to “Blake’s Orchard, Inc.”

### **2020 Blake’s Lavender Festival Artisan Categories**

(Retain this sheet for your records.)

We have tried our best to list everything but with the continual changing of art mediums we are bound to leave something out. Keep in mind when filling out your show application that the primary category listed should be your primary craft (what you have the most of/focus on).

This category is generally what the Festival Committee uses to determine placement at the festival. If your second category ends up being the primary craft, you may find yourself too close to someone who sells a similar type product. Jewelry and Personal Care Products are the most common categories and among the first to fill up every year. If you sell jewelry, soaps or personal care products of any kind you need to list them as a category. For example: Your primary craft may be Clay; but you sell a few pieces of clay jewelry along with your clay pots, you will need to list jewelry as a category. Your primary category may be honey, but if you sell soap or lavender care products of any kind you will need to list that as a category.

Listing the correct categories that you will be selling at the show is beneficial to everyone. Your show application is all that we have to determine where to place you at the event. We retain the right to limit any category to 10% of the show. The correct categorization of your work helps us to maintain an equitable balance that is fair for everyone. If you have any questions about what category your product falls under, please call or email the show director for clarification.

Vendors are asked to only bring items for resale that they disclose on the application. Failure to do so can result in the Vendor Coordinators asking you to remove those items from your booth for the duration of the show. Failure to do so will result in a forfeit of your booth space for the remainder of the event. We do not want to be forced to ask anyone to leave, but in order to maintain a balance for the show it is crucial that you are upfront about the items you intend to bring. We appreciate all of you who have been transparent and honest in the way you’ve conducted your booth in previous years! You have set a great example for all to follow. We want EVERYONE to be successful!



**WORK CERTIFICATION STATEMENT**  
(THIS SHEET IS TO BE TURNED IN WITH YOUR APPLICATION.)

I hereby certify that all items exhibited in the Annual Blake's Lavender Festival Show are individually hand-crafted items, created by the undersigned crafter. The undersigned further understands that no imports, kits, resale products, manufactured items are permitted.

The undersigned hereby certifies that he/she understands and accepts all the rules, guidelines as set forth in the contract governing this event.

\_\_\_\_\_  
Signature of Artisan

\_\_\_\_\_  
Date

Blake's Lavender Festival at  
Blake's Orchard & Cider Mill  
17985 Armada Center Rd., Armada, MI  
Friday, Saturday and Sunday: July 10, 11 & 12, 2020:  
10:00 a.m. – 5:00 p.m. daily

*Kathy Blake, Owner*

**Exhibitor Application & Agreement**

BUSINESS NAME: \_\_\_\_\_ (limit of one business per booth)  
CONTACT PERSON: \_\_\_\_\_  
PHONE: (DAY) \_\_\_\_\_ (EVE) \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Email Address(es): \_\_\_\_\_  
Website(s): \_\_\_\_\_  
Social Media Addresses: \_\_\_\_\_  
(Facebook, Instagram, etc.)

Number of 10x10 booths @ \$169/\$179 per weekend: \_\_\_\_\_ x \$169/\$179 = \$ \_\_\_\_\_  
Total Booth Fee due with signed Application & Agreement:  
Do you need electricity YES \_\_\_ NO \_\_\_  
If yes, please include an additional \$40.00 \$ \_\_\_\_\_  
  
Make check payable to "Blake's Orchard, Inc." \$ \_\_\_\_\_

**Risk & Liability**

In consideration of being accepted to participate in the Annual Blake's Lavender Festival to be held July 10, 11, 12 2020, the undersigned agrees for himself/herself and for his or her executors, administrators and assigns to release, discharge, indemnify and hold harmless Blake's Orchard & Cider Mill and their assigns, agents and employees of and from any claims or courses of action which may hereafter exist by any reason of any loss, damage to property or personal injury which may be sustained by the undersigned or helpers of the undersigned in consequence of being allowed to participate as an exhibitor in the Blake's Lavender Festival hosted at Blake's Orchard & Cider Mill, 17985 Armada Center Road, Armada, MI 48005. It is understood and agreed to that Blake's Orchard & Cider Mill do not carry insurance to cover personal property of Exhibitors, and that it is my sole responsibility to attain proper insurance for my own goods and property present at the festival.

Date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_

I understand that applying to participate in the 2020 Blake's Lavender Festival does not guarantee my acceptance. In the event I am not accepted as a vendor, my check(s) will be returned to me.  
**Mail to: Blake's Lavender Festival, Angie Suwalkowski, 5992 Spring Meadow Court, Clarkston, MI 48348**