



**2024 BLAKE'S
SUNFLOWER FESTIVAL
AUG 9-11 & 16-18**
Blake's Orchard & Cider Mill Armada, MI
www.blakefarms.com

Questions? Contact:
Blake's Orchard & Cider Mill
Attn: Sunflower Festival
17985 Armada Center Road
Armada, MI 48005
events@blakefarms.com

RULES & REGULATIONS

1. Blake's Sunflower Festival will be held August 9-11 & 16-18 (rain or shine). Event hours are 10:00am – 5:00pm daily
2. All applicants must submit the following: 3 images of artwork, 1 image of your booth display. If you do not have a photo of your booth, please submit a drawing with a detailed description of your setup. Upon acceptance to the festival, these photos may be used for event promotion.
3. This is a juried show, acceptance is based on the quality of design, workmanship, originality and booth display as depicted in your photos
4. All work exhibited must be original and handcrafted by the artist.
5. Vendors must be present for the entire event and are required to provide their own 10x10 tent, table, and chairs.
6. Acceptance and jurying will occur as applications are received. To achieve a balanced show, we reserve the right to limit the number of vendors in each category.
7. A current certificate of insurance is required if you are selling food or skin care products and a copy must be included in your application.
8. A temporary Macomb County Health Department Certificate is required for the sale of consumable food.
9. All applicants will be juried and will receive notification of show status by July 15, 2024. Your booth fee will NOT be deposited unless you are accepted.
10. There will be NO refunds after the initial notification date of July 15, 2024. Cancellations after this date are non-refundable. Refund will only be given if the event is unable to operate due to state regulations.
11. No dogs are allowed on the premises.
12. There is no access to Wi-Fi.
13. Driving on the festival grounds for loading/unloading is not permitted.
14. All inventory, boxes, artwork must be contained within your booth space and cannot interfere with adjacent booths or walkways.
15. Vendors are responsible for their own property and are responsible for insurance and protection of artwork and displays. Displays may be left overnight, but Blake's is not responsible for any damage or theft.
16. Artists who have paid for electricity are responsible for supplying their own extension cords. The cords must be damage free, heavy duty, three prong grounded, outdoor rated and able to carry at least 15 amps and a minimum of 100 feet long.
17. Vendors are only to bring items for sale that they disclose in their application. Failure to do so can result in the vendor coordinators asking you to remove those items from your booth for the duration of the show.
18. Exhibitors agree to conduct themselves in a respectful, cooperative manner. Any behavior deemed inappropriate by Blake's may result in expulsion. Blake's Sunflower Festival is a family-friendly event and does not wish to include radical, disturbing displays or outbursts at this event.
19. Violation of any of these rules is basis for expulsion.
20. Tents and displays can remain setup on the property between weekends at the vendors risk & responsibility.
21. Vendors who attend both weekends will be located in the same spot for the entirety of the event.



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ARTISAN APPLICATION

First Name: _____ Last Name (use only one): _____

Business/Booth Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Website: _____

Facebook Business Page Name: _____

All checks must be made out to: Blake's Orchard & Cider Mill

Single Weekend Fee Per 10 x 10 | \$299 before March 31st | \$350 after March 31st

Aug 9th -11th _____ Aug 16th-18th _____ # of Spaces _____

Dual Weekend Fee Per 10 x 10 | _____ \$500 before March 31 | _____ \$600 after March 31 | # of Spaces _____

Food Vendor/ Food Truck Entry | Single Weekend (indicate date) \$750 _____ Dual Weekend \$1,400 _____

Electricity: \$100 per weekend _____ Required amount of: AMPS _____ WATTS _____

Apothecary/Essential Oils

Basketry

Bath & Body

Candles

Clothing

Digital

Drawing

Fiber

Floral

Furniture

Glass

Jewelry

Leather

Metal

Mixed Media

Painting

Paper

Photography

Pottery/Ceramics

Sculpture

Specialty Foods

Woodworking

Baby/Kids/Children

Music

Pet

Yard/Garden

Other: _____

Which Category Do you Wanted be listed under in the Festival Guide: _____

(Select Category from list above)

Required for jury - Detailed description of work:

Is there any portion of your product that is manufactured? Yes _____ No _____

If so, please explain: _____

Have you been a vendor at Blake's Lavender Market or Sunflower Festival before? Yes _____ No _____

Would you like to request the same space as 2023? Yes _____ No _____ (We will do our best to accommodate all requests but requests are not guaranteed)

Would you like a booth near entertainment/live music? Yes _____ No _____

Will you be doing any live demonstrations at your booth? Yes _____ No _____

Are you interested in having an additional space in the DIY Workshop Area? Yes _____ No _____

(Additional questionnaire required. If approved, DIY workshop booth is provided at no cost.)

Do you give permission to use your name or photos for publicity purposes? Yes _____ No _____

Applicant hereby releases and forever discharges Blake's Orchard & Cider Mill, and all participating and sponsoring organizations from any responsibility, personal liability, loss or damage in connection with this show. Blake's Orchard reserves the right to make final interpretation of the rules. An application is a commitment to the show. As stated in the rules and regulations I understand the refund policy. I confirm that the works entered, exhibited and sold are created by myself. I have read, understand and agree to abide by all Blake's Lavender Market rules and regulations, and certify the accuracy of the foregoing statements. It is understood and agreed to that Blake's Orchard & Cider Mill does not carry insurance to cover personal property of exhibitors, and that it is my sole responsibility to attain proper insurance for my own goods and property present at the event.

Signature: _____

Date: _____

MAIL APPLICATION & FULL PAYMENT TO:

Blake's Orchard

Attn: Sunflower Festival

17985 Armada Center Road

Armada, MI 48005

CHECK LIST:

☐ Booth Fee Check

☐ Electric Fee Check (separate check)

3 photos of work & 1 of booth

☐ Certificate of Insurance (if food or skin care product)

Vendor Committee Use Box

